

# Inspirational Leadership

## Be the leader you want to be

**3gHR's Inspirational Leadership programme differentiates leadership from management, examines the qualities of leadership, and asks participants to create their own personal "leadership charter".**

This one day programme is designed for Senior Managers who are looking for ways to develop the way they lead and inspire others. It may be that they manage a large number of people (including Managers), or that they have a strategic leadership position in their organisation requiring them to be ambassadors/sponsors for projects or accounts.

Leadership requires a shift in mind-set and the development of a corresponding set of skills and behaviours more suited to a role which influences across boundaries, sets and steers direction.

Leaders need to develop new communication skills and be able to manage areas that are unfamiliar.

This requires them to adopt a broad, longer-term perspective and reserve time to reflect and analyse.

This practical workshop presents a number of leadership models and theories, and provides opportunities for participants to develop their own personal leadership communication style through storytelling.

### The Learning Outcomes

- Know what it means to be a leadership role model
- Describe what "authenticity" means in relation to leadership
- Appreciate leadership integrity and the importance of being open and forthright
- Be more self-aware and emotionally intelligent
- Understand how "values" impact leadership style
- Be able to answer the question "who would be led by you?"
- Provide a clear sense of direction and purpose
- Speak passionately, conveying a compelling personal view of vision and strategy
- Motivate others to achieve common goals using stories

